



"Your database will be quite valuable to researchers."

- James McPherson, author, Battle Cry of Freedom

2009 Press Kit

Soldier Studies is among the top websites for Civil War and American History enthusiasts. Soldier Studies is hailed by leading historians as a remarkable tool for research. Soldier Studies also has resources for educators and students alike. Currently we have 1,200 letters and 300 soldiers in our database generating thousands of pages of data.

Our site is utilized by teachers, researchers, historians, and students. Thousands of educators and tens of thousands of students from various high schools and universities use our website every year.

Finally, in 2009 leading Civil War historians are writing a series of articles in our "[Life of a Civil War Soldier Series](#)" which is in need of sponsors:

<http://www.soldierstudies.org/index.php?action=lifefasoldier>

Stats	August to September 2008	Highest for 2008	2007-2008 Avg.
Unique Visitors	31,200	59,949 (June)	27,000
Page Views	82,100	107,334 (May)	44,300

Three Sponsorship Options

Mega Top Banner Sponsorship: Your large "mega" banner (728x90) at the top of EVERY page on our site – The best and the biggest option. By purchasing this sponsorship you get an advertisement (with link) on every page including all main entry pages and home page! Static, no rotation.

Navigation Bar Sponsorship: The Navigation Bar (175x128) is the backbone of the site and appears on every page. By purchasing this sponsorship you get an advertisement (with link) on every page including all main entry pages and home page! Static, no rotation.

Standard Banner Ads: Standard size banner (468x60) rotates on all pages. By purchasing this sponsorship you get an advertisement (with link) on every page in rotation including all main entry pages and home page!

You can purchase 1, 3, 6 or 12 month options. 20% discount for 6 or 12 month options.

Mega Banner Sponsorship – \$325/month (3 month plan \$975; 6 month plan \$1950 – 20% discount; 12 month plan \$3900 – 20% discount)

Text and Image Guidelines

All text and images are subject to editorial approval.

We accept images in static GIF, animated GIF (subject to approval) or JPG.

Size- 728x90 pixels- < 12000kb

Navigation Bar Sponsorship – \$275/month (3 month plan \$825; 6 month plan \$1650 – 20% discount; 12 month plan \$3300 – 20% discount)

Text and Image Guidelines

All text and images are subject to editorial approval.

We accept images in static GIF, animated GIF (subject to approval) or JPG.

Size- 175x128 pixels- < 7000kb

Standard Banner Sponsorship – \$200/month (3 month plan \$600; 6 month plan \$1200 – 20% discount; 12 month plan \$2400 – 20% discount)

Text and Image Guidelines

All text and images are subject to editorial approval.

We accept images in static GIF, animated GIF (subject to approval) or JPG.

Size- 468x60 pixels- < 7000kb

We also offer **KEY ENTRY PAGE SPONSORSHIP**, meaning just your mega banner, Navigation bar ad, and banner ad on this page and NOTHING ELSE. Static. \$300/month (6 month plan \$1800; 12 month plan \$3600) also includes banner in rotation.

Entry pages:

Civil War Top 100

<http://civilwar.soldierstudies.org/top100/>

Civil War Calendar

http://www.soldierstudies.org/index.php?action=war_calendar

Civil War Soldier Web Quest

http://www.soldierstudies.org/index.php?action=webquest_1

Civil War Soldier Browse

http://www.soldierstudies.org/index.php?action=browse_soldiers

eNewsletter: We have a monthly newsletter reaching 5,500 historians, educators and students. Text ads: \$250